

# One Tool - Many Solutions

**Improve Decisions** 

Drive Efficiency Reduce Risk

**Optimize Spend** 



### **ABOUT US**

**Geospatial Analytics, Inc.**® founded in 2005, delivers intelligent, data-driven solutions that empower smarter decision-making. Our flagship product, **Strategic InSite**, is a mobile and web-based platform that seamlessly integrates data capture, aggregation, and advanced analytics.

Designed for comprehensive portfolio management, it leverages Alpowered diagnostics and predictive insights to optimize resources, enhance reporting accuracy, and streamline operations. By transforming raw data into actionable intelligence, **Strategic InSite**™ drives efficiency, reduces costs, and mitigates risk.



### **SOLVING CHALLENGES**

**Facility Management** 

#### TIME CONSUMPTION

Managing multiple locations, assets, spaces, vendors, and projects manually leads to inefficiencies, delays, and reduced productivity.

#### **EXPENSE TO REPAIR & MAINTAIN**

Unplanned repairs and, reactive maintenance leads to higher costs, downtime, impacting profitability and business continuity.

#### **COMPLIANCE CHALLENGES**

Managing licenses, agreements, and other business requirements manually creates expensive risks of non-compliance and missed opportunities.

#### **RISK OF FAILURE**

Missed deadlines, overlooked maintenance, and lack of oversight increase the chances of costly operational failures.

#### LACK OF TRANSPARENCY

Without real-time insights, businesses struggle to track performance, spot inefficiencies, and make informed decisions.

#### **COMMUNICATION GAPS**

Lack of centralized reporting and aggregated information it difficult for leadership to view all relevant content needed for decisions.





### **OUR SOLUTION**

### **Turnkey Intelligence**

#### **INCREASE EFFICIENCY & SAVE TIME**

Automates descriptive data collection, reporting, and workflows

#### **REAL-TIME REPORTING & ANALYTICS**

Intelligence-driven diagnostic analytics assess risks and provide early warnings to mitigate potential failures

#### **COST OPTIMIZATION**

Diagnostic analytics & AI-driven decisions reduce expenses and provides comprehensive content for decisions

#### PERFORMANCE MANAGEMENT

Reporting, dashboards, and calculators identify needs before they escalate into costly failures, enabling proactive budgeting

#### **DATA-DRIVEN DECISION MAKING**

Prescriptive advanced dashboards & analytics provide clear insights



### COMPLEMENT, DON'T REPLACE STRENGTHS OF EXISTING PLATFORMS

Strategic InSite™ overlays traditional facility support and retail environment asset management platforms to unlock portfolio-wide visibility, forecasting, and smarter decision-making, without disrupting daily workflows

#### WHAT STRATEGIC INSITE ADDS

- ✓ Portfolio-wide diagnostics & insight
- ✓ Forecasts capital needs and asset lifecycle
- ✓ Enables proactive decision-making
- ✓ Performance scoring, risk identification, and budget planning

- Work order & vendor management
- Tracks maintenance events
- Reactive workflows
- Vendor compliance tracking

#### WHY IT MATTERS

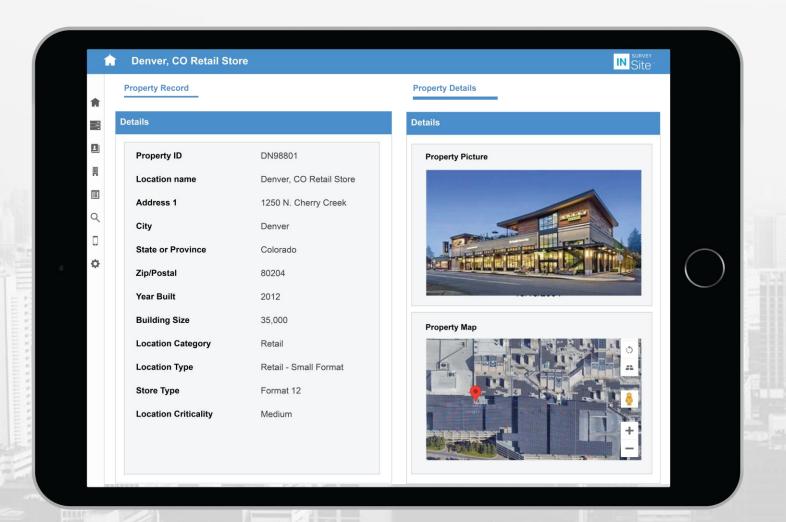
- ➤ Consolidate data from multiple FM/real estate sources
- > Prioritize capital budgets for compliance & risk
- ➤ Optimize preventative maintenance cycles
- ➤ Improve customer experience by proactively addressing issues before they impact store operations

#### **BETTER TOGETHER**

Turning data into intelligence—complementing tools with flexible dashboards, scoring, and planning support for real estate and facilities leaders



### Records with Store Specific Data



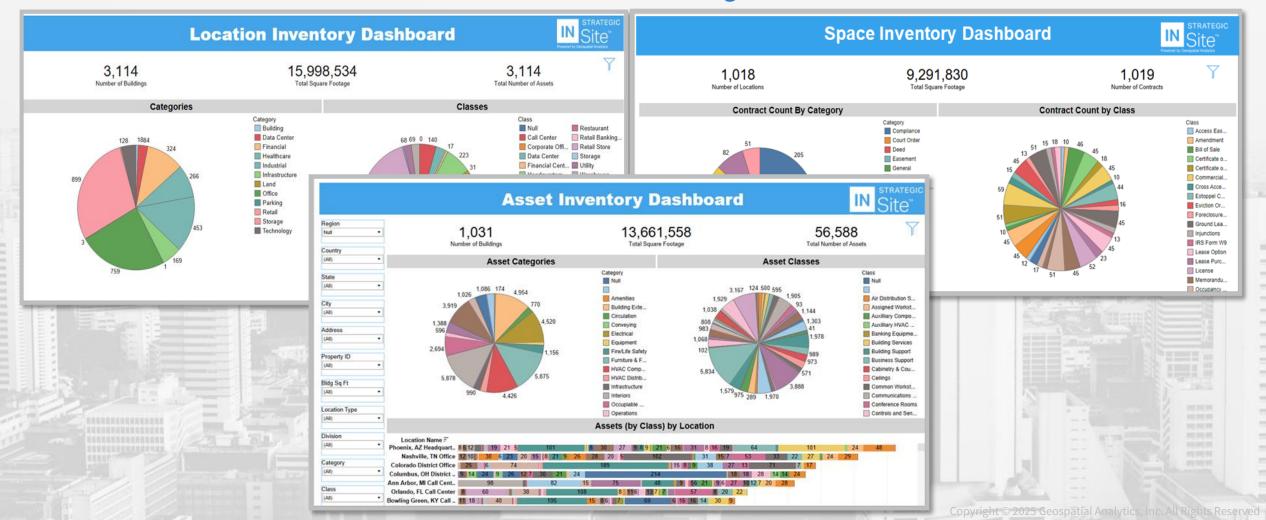
**Transfer data** and images from Surveys to Records and from Records to Surveys

Property Records are linked to Asset Records for ease of access and reporting

**Document Management** for pictures, planograms and other documents

## Inventory Intelligence at a Glance

Instant visibility into assets, inspections, and trends with dynamic dashboards that turn data into insight



# Increase Efficiency & Save Time



#### **A Smart Mobile Assessment**

Designed for scale and speed, our solution delivers real-time data capture, offline functionality, and seamless system integration

Use eForm templates or create your own to collect the data you want

Collect new data, verify your existing data and update your asset records

Control data quality by required questions and specific parameters

# From Assignment to Actionable Insights

Asset records auto-link to scheduled surveys, instantly emailed to the assigned tech with a clear due date

From: schedulenotification@geospatialanlytics.com

**Sent**: Wednesday, April 16, 2025 2:13 PM **To**: bob.Anderson@geospatialanalytics.com

Subject: Scheduled Survey for Equipment Evaluation

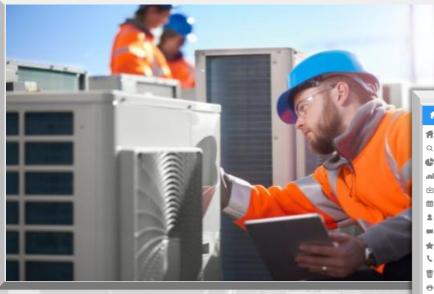
A Scheduled Survey as been assign to you by Mike S

Survey Name: Equipment Condition Evaluation

Equipment Name: RTU-001 Due Date: 05/31/2025

Click here to start the survey

**Technician** uses the **mobile app** to inspect the unit, capturing **data** and **photos** on-site



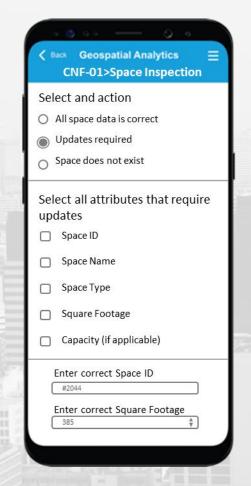
Data flows directly into inventory, enabling better tracking and decision-making

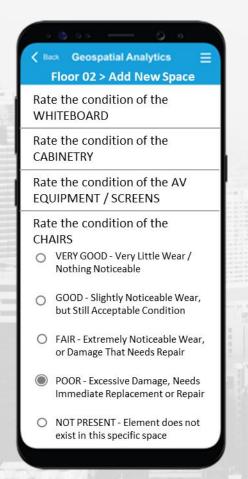


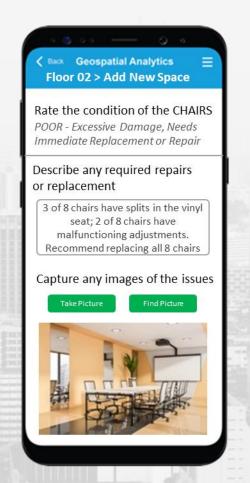
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## One Device - Inspect. Update. Done.

Perform space inspections and inventory updates on the go—fast, accurate, and always connected to your system





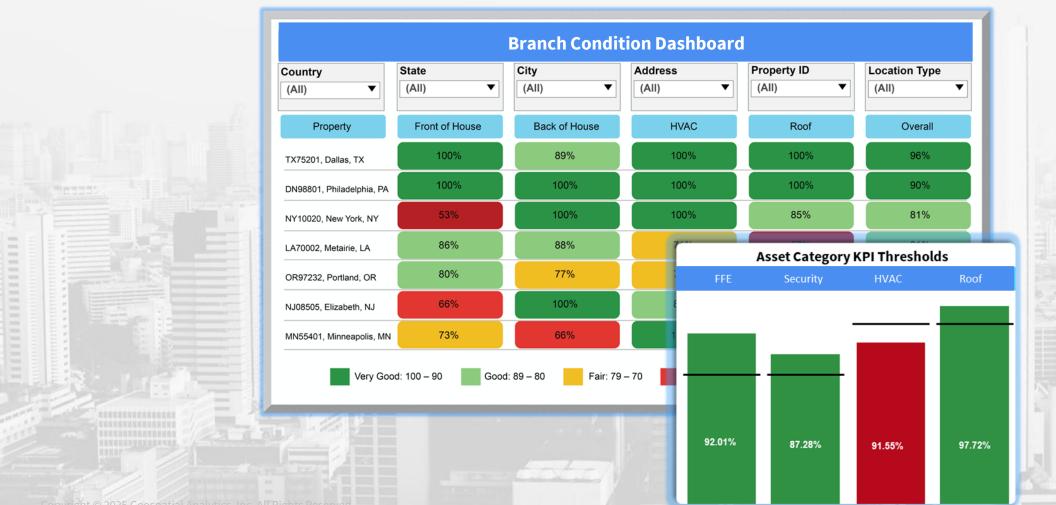


### **Condition Dashboards**

Measure multiple aspects of condition such as FOH, BOH and Signage

**Sort**, **filter** and **navigate** to specific areas of concern for follow up and planning

**Compare** across properties and portfolios to spot **trends** and **macro issues** 



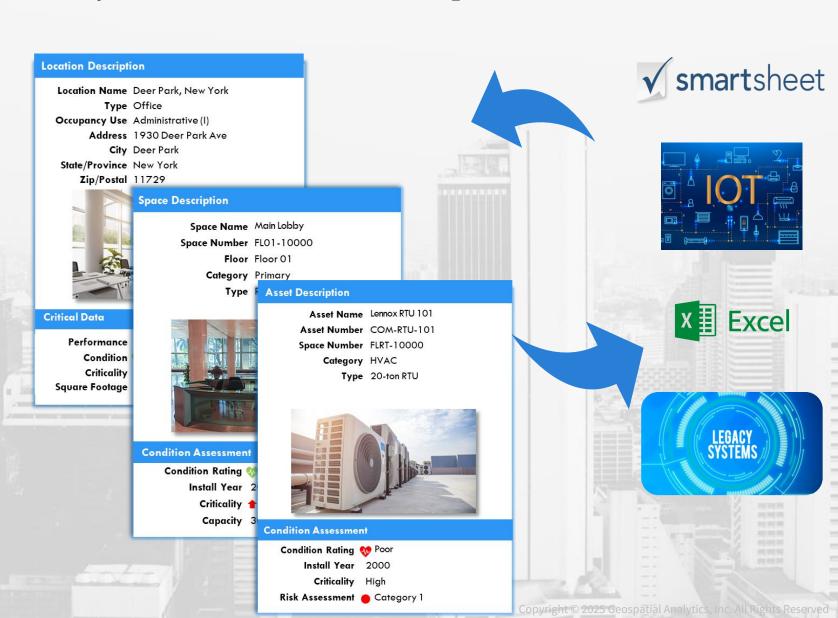
# Integrate with Systems and Spreadsheets

#### **Module Records**

System Records can be created and updated using eForms or uploading spreadsheet content. Relational structure links content in a logical and consistent manner.

#### **Data & Asset Updates**

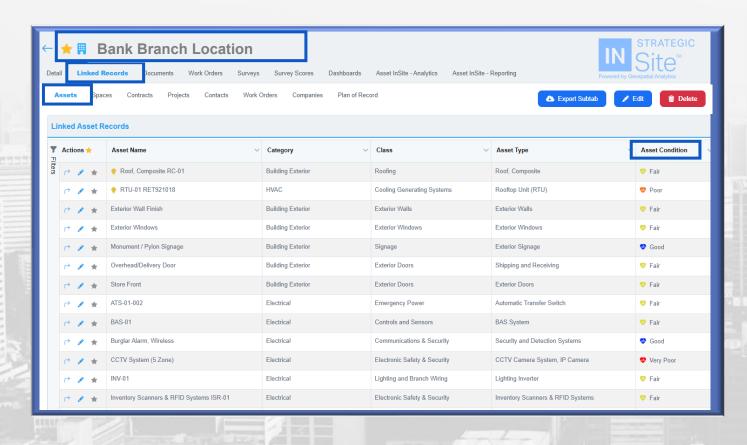
Integrates data via APIs to other systems for collection, verification, and collaboration.



### Ease of Spreadsheets, Power of Database

#### **Fully Integrated Content**

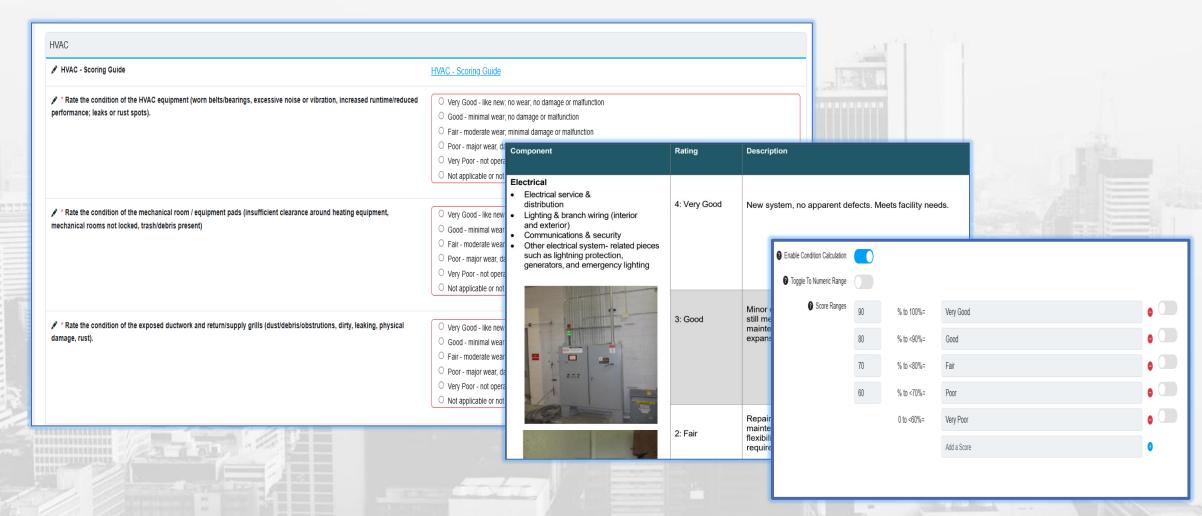
Content is stored in Database Module Records, enabling relational structure and unique data elements, but allows content to be viewed, filtered, edited and exported in spreadsheet format



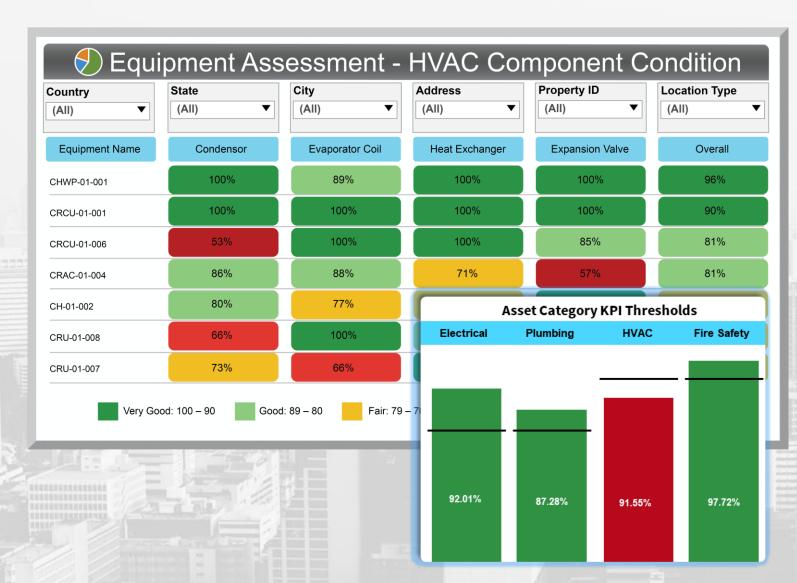


# **Configurable Survey Scoring**

Tailorable calculators for mathematical operations, configurable percentage or numeric ratings, and user-defined formulas to meet unique business needs



# Real-Time Reporting & Analytics



#### **Diagnostic Dashboards**

Category ratings provide clear and actionable insights

#### **Smart Metrics for Better Decisions**

Gain instant visibility into what's working—and what's not to drive proactive and strategic action

### **Optimized Expenditures**

Data-driven forecasting enables balance to repair vs. replacement decisions

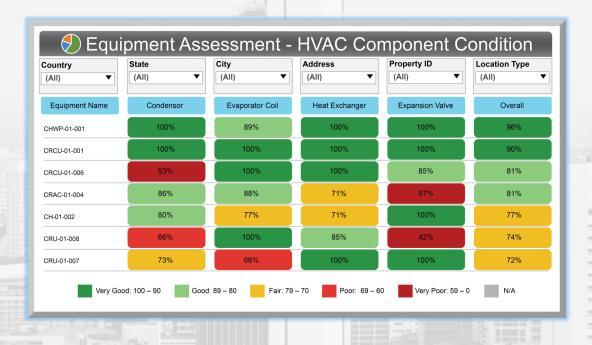
## Turnkey – Surveys to Dashboards

#### **End to End Content Management**

Survey data seamlessly transforms into dashboards through advanced algorithms and data visualization tools, automatically processing, analyzing, and presenting real-time insights—no human intervention required







Capture responses and push data directly into module records—while also pulling in existing record data for context

Consolidate eForm inputs into a central source of truth—ready for reporting, tracking, and deeper analysis

Visualize module data in real time, complete with survey-driven scoring and performance insights

### Data-Driven Decision Making

### **Comprehensive Reporting**

The Prioritization report surfaces deficiencies, along with associated costs and quantities, so you can address the most critical needs first

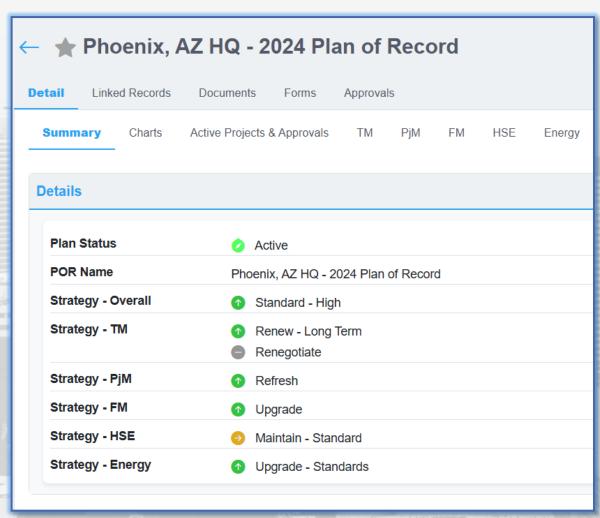


# Risk Mitigation

#### **Plan of Record**

Optimize strategies and drive cost efficiencies through improved stakeholder collaboration

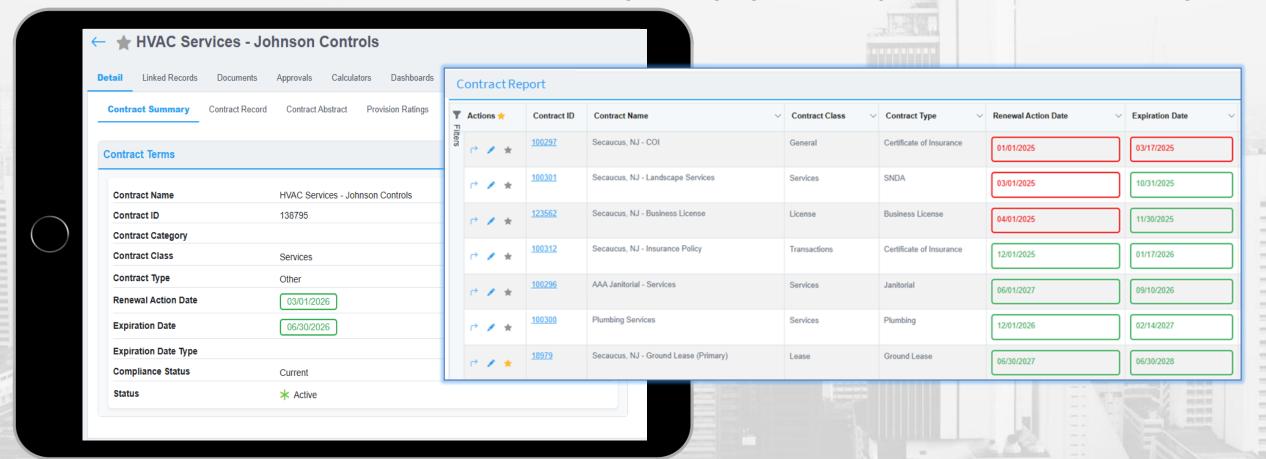




## Contract Insights & Critical Date Visibility

#### **Stay Ahead of Critical Dates**

Track and manage all contract types — including service agreements, leases, and subleases — in one centralized platform. Color-coded status indicators (red, yellow, green) highlight upcoming or overdue critical dates at a glance



# Financials & Provisions Simplified

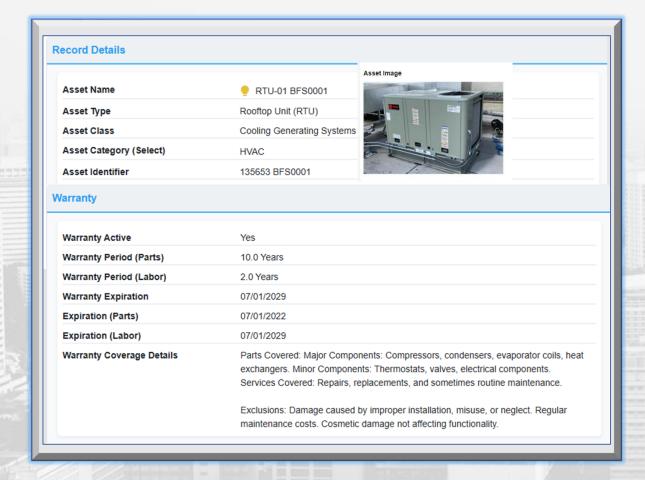
Effortlessly score and manage financial terms and provisions, all organized and optimized within our solution



### Warranty Management & Documents

#### **Insights That Save**

Track warranty status, coverage, and expirations across assets as well as maintain all critical documents and contracts



#### International Comfort Products Limited Warranty Certificate

Covered Products: Residential Indoor Sections (Including Fan Coils, Evaporator Coils, and Blowers) Smaller than 65,000-Btuh Cooling Capacity (See Chart Below)

#### For service or repair:

Contact a qualified HVAC dealer or service technician of your choice. For help finding a dealer of your brand of equipment, go to <a href="https://www.icpusa.com">www.icpusa.com</a>.

Product registration: You can register your product at <a href="https://www.icpusa.com/productregistration">www.icpusa.com/productregistration</a> or by completing and mailing the product registration form included with the unit.

Fill in the installation date, model and serial number of the unit in the space provided below and retain for your records.		
Model No.	Serial No.	

International Comfort Products ("ICP") warrants this product against failure due to defect in materials or workmanship under normal use and maintenance as follows. All warranty periods begin on the date of original installation and are for the duration, in years, listed below. If a part fails due to defect during the applicable warranty period ICP will provide a new or remanufactured part, at ICP's option, to replace the failed defective part at no charge for the part. Alternatively, and at its option, ICP will allow a credit in the amount of the then stactory selling price for a new equivalent part toward the retail junctions ICP product. Except as otherwise stated herein, those are ICP's exclusive obligations under this warranty for a product failure. All warranties in this document are subject to all provisions, conditions, limitations and exclusions isted below and on the reverse of this document.

#### OWNER-OCCUPIED SINGLE FAMILY RESIDENTIAL APPLICATIONS

This warranty is to the original purchaser. The duration of the warranty, in years, is as listed in the table below. Only the first five (5) years of "parts" coverage is transferable, and only as stated below and in the Conditions on the reverse.

No Hassle Replacement<sup>\*\*</sup> limited warranty – Available on qualifying models only, see chart below for list of covered models and duration of warranty. Available to original purchaser in owner-occupied single family residential applications only, and is non-transferable. If the evaporator coil fails due to defect during the applicable No Hasslab Roplacement limited warranty time period, a one-time replacement with a comparable ICP unit will be provided. This unit replacement warranty is in addition to the standard parts warranty. Proof of purchase and installation date will be required. No Hassle Limited Warranty replacements are subject to review and verification by an ICP representative. The remaining balance of the original unit's standard warranty will be transferred to the replacement unit. This limited warranty is subject to all provisions, conditions, limitations and exclusions listed below and on the reverse of this document.

Product Family	Wa	Warranty Period in Years		
	No Hassle	Parts		
	Original Owner	Original Owner	Subsequent Owners	
FCM4, FVM4	10	5 or 10*	5	
FXM4	5	5 or 10*	5	
FEM4	1	5 or 10*	5	
FSM4, FSU4, FSA4, FEA4	-	5 or 10*	5	
EDM4, EAM4, EDD4, EMA4, EDA4, EHD4 ENA4, END4, ENH4, ENW4	-	5 or 10*	5	
EDM2	_	5	5	
MF, MB, MV, HWC	_	5	5	

"if properly registered within ninety (90) days after original installation, parts are warranted for a period of ten (10) years to the original purchaser. Otherwise, parts warranty is five (5) years (except in California and Quebec, where registration is not required to obtain longer warranty periods)

OTHER RESIDENTIAL APPLICATIONS (APARTMENT, RENTAL PROPERTIES, ETC.)
The warranty period is five (5) years on parts and is non-transferable.

#### OTHER APPLICATIONS

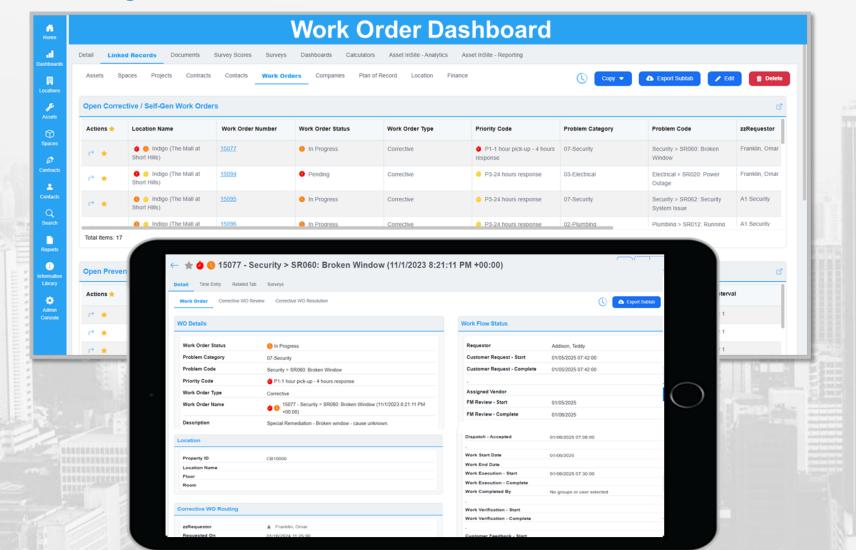
The warranty period is one (1) year on all other parts and is non-transferable.

LEGAL REMEDIES - The owner <u>must</u> notify the Company in writing, by certified or registered letter to ICP, Warranty Claims, P.O. Box 4808, Syracuse, New York 13221, of any defect or complaint with the product, stating the defect or complaint and a specific request for repair, replacement, or other correction of the product under warranty, malled at least thirty (30) days before pursuing any legal rights or remedies.

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### Connected Systems, Smarter Decisions

### **Breaking Down Silos to Unlock Value**



### **Seamless API Integration**

Connects with CMMS platforms to exchange real-time data across systems — creating a unified view and eliminating silos

### **Intelligence-Powered Analytics**

Aggregates cross-platform data to unlock predictive and prescriptive insights — turning historical trends into actionable strategies

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# Strategic Program Monitoring & Insights

#### **Program Status and Stakeholder Communication**

Get a clear, high-level overview of program health across all initiatives to share with internal customers and stakeholders. Provide transparency to performance management of vendors, portfolio condition and other key metrics.



### Return on Investment

#### **Operational Efficiency**

By centralizing key data, like facility conditions, schedules, and overall scoring - **Strategic InSite™** eliminates the need for time-consuming, spreadsheet-driven tracking. Your teams spend less time chasing information and more time driving high-impact strategic initiatives.

Reclaiming just 2 hours/week for 20 team members = 2,000+ hours/year - the equivalent of a full-time resource redirected to strategic initiatives.

#### **Performance Monitoring**

With our KPI dashboard and eForm tools, teams can monitor vendor execution across programs.

Catching just 10% in underperformance or overcharges on a \$1M contract = \$100,000+ in recovered value.

#### **Risk Reduction via Condition Assessments**

**Strategic InSite™** empowers store teams to identify and resolve hazards and infrastructure issues *before* they disrupt customers.

Resolving just 2–3 issues per store/year (e.g., blocked access, unsafe flooring) avoids costly disruptions and reinforces trust - financially and reputationally.

#### **Program Oversight & Compliance Readiness**

Maintain SLA discipline across vendors with critical date alerts and contract milestone tracking.

Avoiding 5 missed deadlines or renewal missteps = \$50,000+ in preserved value, while improving project timing and compliance confidence.

### **USE CASES**

#### TRANSFORMING FACILITY MANAGEMENT WITH DATA-DRIVEN ASSET INTELLIGENCE

A leading U.S. bank with 1,200+ branches and 2,400 ATMs struggled with reactive maintenance, rising costs, and poor capital planning for its \$72M HVAC portfolio. By leveraging data-driven asset intelligence, they optimized maintenance strategies, reduced expenses, and improved long-term planning

#### **OPTIMIZING PERFORMANCE WITH DATA-DRIVEN INSIGHTS**

A major U.S. retailer with 650+ locations faced challenges in tracking SLA compliance, vendor performance, and service quality across its **3,000-vendor portfolio and \$25M in annual PM and CM costs**. By leveraging data-driven insights, they gained visibility, improved vendor accountability, and enhanced service efficiency and lowered costs meaningfully

#### **FACILITY CONDITION AND CUSTOMER SATISFACTION**

A U.S. bank with 1,000 branches leverages the ability to assess branch bank condition to determine needed investments and upgrades to assure high levels of customer satisfaction

